**Privacy Policy**  
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By visiting our site, you are accepting the practices described in our Privacy Policy. If you do not agree to the terms of this Privacy Policy, please do not use the site. We reserve the right to modify or amend the terms of our Privacy Policy from time to time without notice. Your continued use of our site following the posting of changes to these terms will mean you accept those changes. If we intend to apply the modifications or amendments to this Privacy Policy retroactively, we will provide you with notice of the modifications or amendments.

If you have any questions about this Privacy Policy or don’t see your concerns addressed here, you should contact us by email at the email address listed below.

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Any personal information provided to or to be gathered by xuni.com is controlled by us. Any personal information provided to subscribe to our newsletter is controlled by the Newsletter Service listed below.

**What Information about me is collected and stored?**  
When you register for our newsletter, we collect your email address, name, and country of residence. We also use cookies to collect and analyze certain types of information about usage of the Site.

**How do we use your Information?**  
We use automated technologies to collect and analyze certain types of information we consider to be non-personal information, including: (a) information related to the devices you use to access or interact with our Site, such as: IP addresses, geolocation information, unique device identifiers and other information about your mobile phone or other mobile device(s), browser type, browser language; and (b) information related to the ways in which you interact with the Site, such as: referring and exit pages and URLs, platform type, the number of clicks, domain names, landing pages, pages viewed and the order of those pages, the amount of time spent on particular pages, the date and time you used the Site, and other similar information. Read more about our use of cookies and non-personal information below.

**How do newsletter services use your information?**  
We use MailerLite to manage our email marketing subscriber list and to send emails to our subscribers. MailerLite is a third-party provider, which may process your data (when you subscribe) using industry-standard-technologies to help us monitor and improve our newsletter.

MailerLite’s privacy policy is available at [https://www.mailerlite.com/legal/privacy-policy](https://www.mailerlite.com/legal/privacy-policy)

You can always unsubscribe from our newsletter by clicking on the unsubscribe link provided at the end of
each newsletter. You may also contact us using the information below to request a complete deletion of your data from our Newsletter Service.

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A cookie is a small file of letters and numbers that is placed on your browser, hard drive, or memory of your device when you use Site. We use these technologies to analyze the usage of the Site. We use cookies or other tracking technologies that are:

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- **Strictly necessary cookies.** These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website.

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You can prevent cookies from being stored via the relevant setting in your browser software. Furthermore, you can prevent the data created by the cookie based on your use of the website (incl. your IP address) from being collected by Google and such data from being processed by Google by downloading and installing the browser plugin that is available via the following link: https://tools.google.com/dlpage/gaoptout

Further information about the handling of user information by Google Analytics can be found in Google’s Privacy Policy: https://support.google.com/analytics/answer/6004245

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